

# How you can support HIFA

(and advance the objectives of your organisation at the same time)

# Welcome on board – we are delighted you have chosen to become a HIFA Supporting Organisation!

There are many ways you can support HIFA:

- 1. Provide financial support
  - Supporting Organisations are encouraged to provide an annual contribution (you choose how much you would like to give). Your generosity will be recognized prominently on our home page, publications and presentations.
  - <u>Sponsor a HIFA project/discussion</u> on a topic relevant to your area of work
  - Sponsor a HIFA Country Representative

*Example*: During 2019-2020, WHO is sponsoring a series of thematic discussions on Community Health Workers, www.hifa.org/projects/community-health-workers

## 2. Provide technical help

• Many organisations, including the World Health Organization, provide staff time to help HIFA in different ways: moderation of discussions; fundraising; participation in expert working groups; content analysis of discussions; web and editorial skills... Please contact us if you can help.

*Example*: Since 2009 WHO has collaborated with HIFA to plan, implement and maintain new HIFA forums in languages other than English (HIFA-French, HIFA-Portuguese, HIFA-Spanish...)

### 3. Engage with the HIFA community

- Email hifa@hifaforums.org to raise awareness about your work
- Engage with 20k global health professionals worldwide on the HIFA forums
- Follow HIFA on <u>Twitter</u>, <u>Facebook</u>, <u>LinkedIn</u>, <u>YouTube</u>

### 4. Publicise HIFA

- Invite your colleagues and contacts to join HIFA: www.hifa.org/joinhifa
- Display the <u>HIFA logo</u> and/or <u>leaflet</u> on your website and noticeboard
- Include a news item about HIFA in your next newsletter.

Together we can build a world where every person has access to the healthcare information they need to protect their own health and the health of others.

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