



Healthcare Information For All

HIFA

A global healthcare community of >20,000 members in 180 countries, 6 Forums, 4 languages

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What is HIFA?

- **Healthcare Information For All (HIFA)** is a global human-rights-based movement launched in 2006
- Spreads across 180 countries, 20,000+ members, 400+ Supporting Organizations
- Committed to reduction of avoidable deaths and sufferings of human lives by improving the **availability and use of reliable healthcare information** and **protecting people from misinformation.**
- HIFA Forum Languages: English, French, Portuguese, Spanish



What is HIFA? (Contd.)

VISION

A world where every person has access to reliable healthcare information and is protected from misinformation

MISSION

Bring together all stakeholders to promote communication, understanding and advocacy to accelerate progress towards universal access to reliable healthcare information

VALUES

Human rights, equity, social justice, inclusiveness, solidarity, collaboration and co-development.

Healthcare information: Definition

- HIFA uses the term '*healthcare information*' ---
- The healthcare information that people need must be **reliable, relevant, practical, timely** and **understandable**
- **HEALTH EDUCATION:** Maintain health, prevention, diagnosis and management of disease and injury.
- Focus on **PRACTICAL EDUCATION:** Needed by the general public, health workers, policymakers and others to protect their own health and the health of those for whom they are responsible.

Why is HIFA needed?



WHO reports that ‘between 5.7 and 8.4 million deaths are attributed to **poor quality care each year in low and middle income countries (LMICs)**’ (2020)*

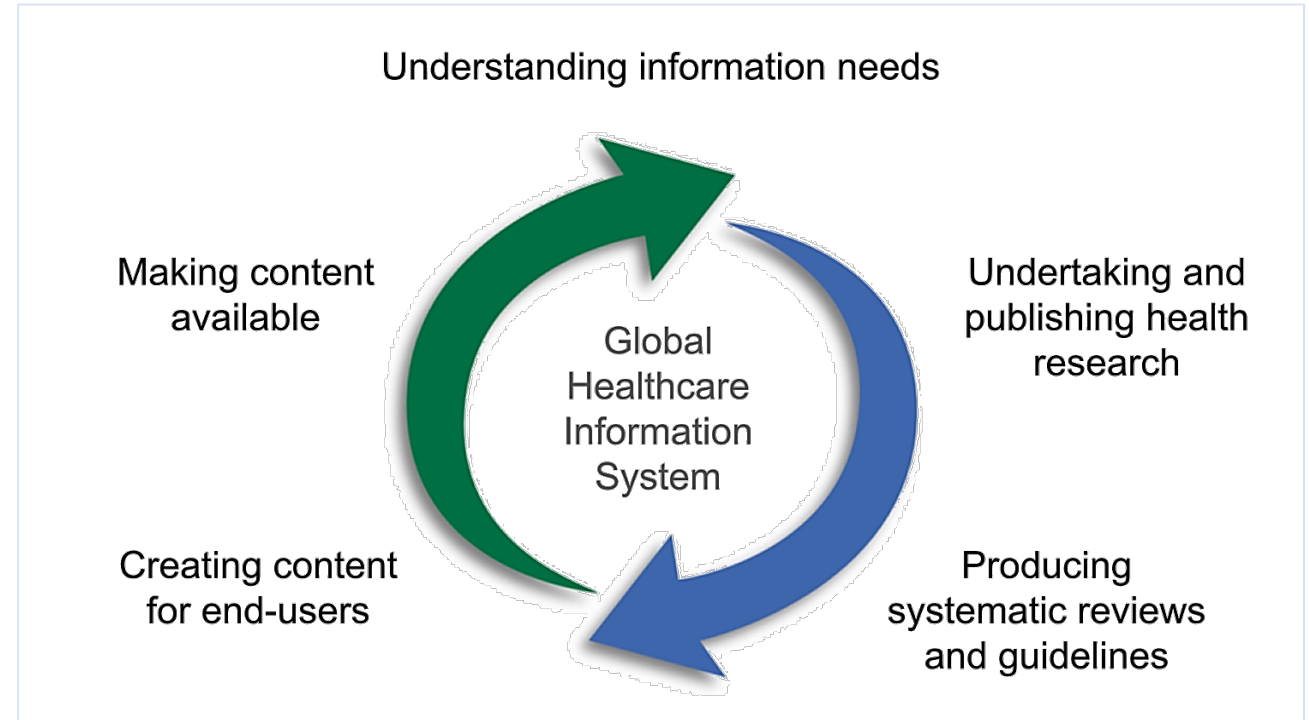
Poor quality care occurs at all levels of the system, from care by self and family through to primary, secondary and tertiary care



Inability to access and apply reliable healthcare information is a major contributing factor to avoidable death and suffering

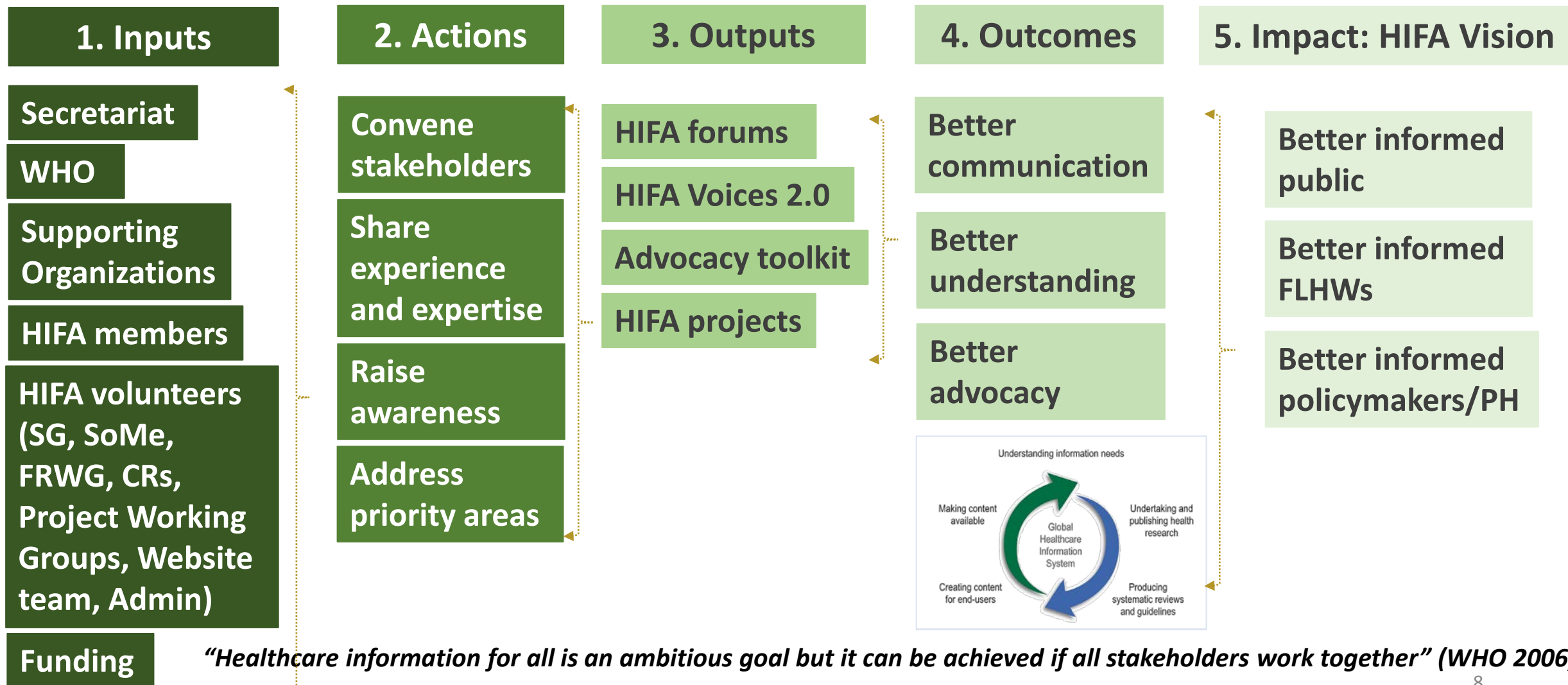
Why HIFA? (Contd.)

Knowledge translation depends on the integrity of a complex system that includes research, publication of research, indexing, systematic review, guideline development, development of end-user materials, and helping end-users to find and use materials*

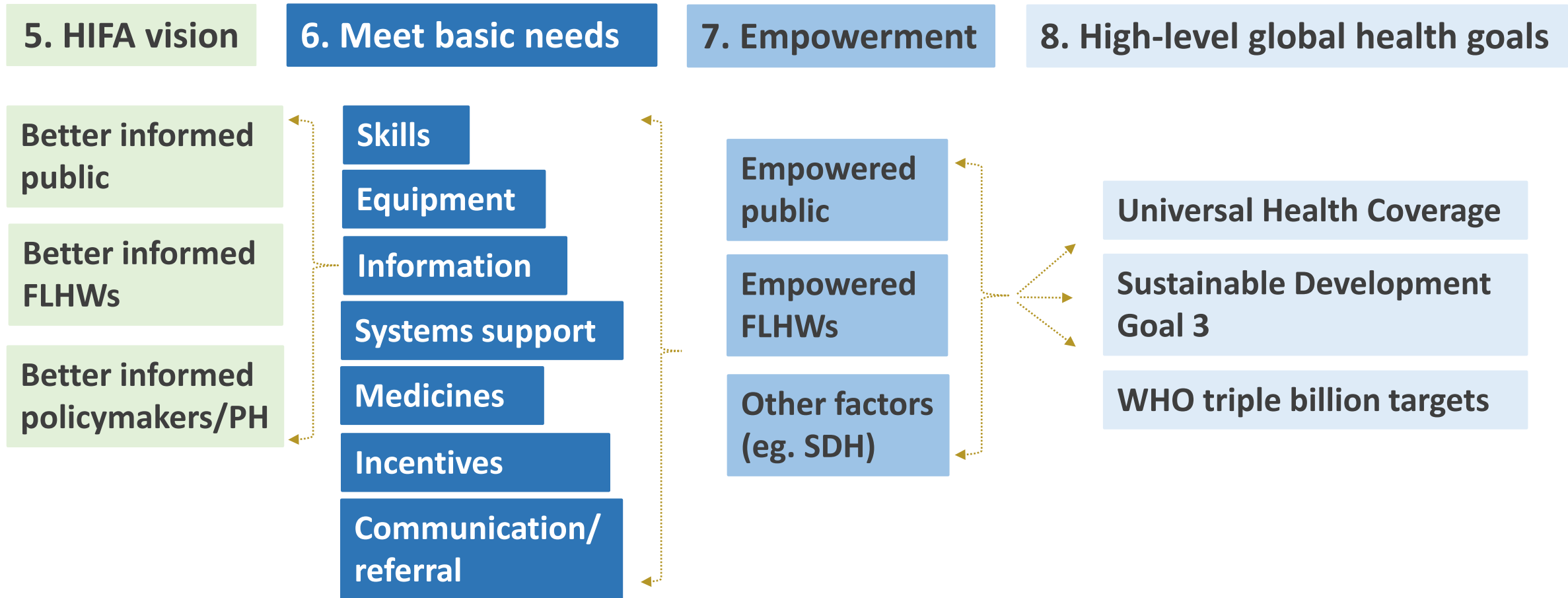


Reliable Healthcare Information Available To All

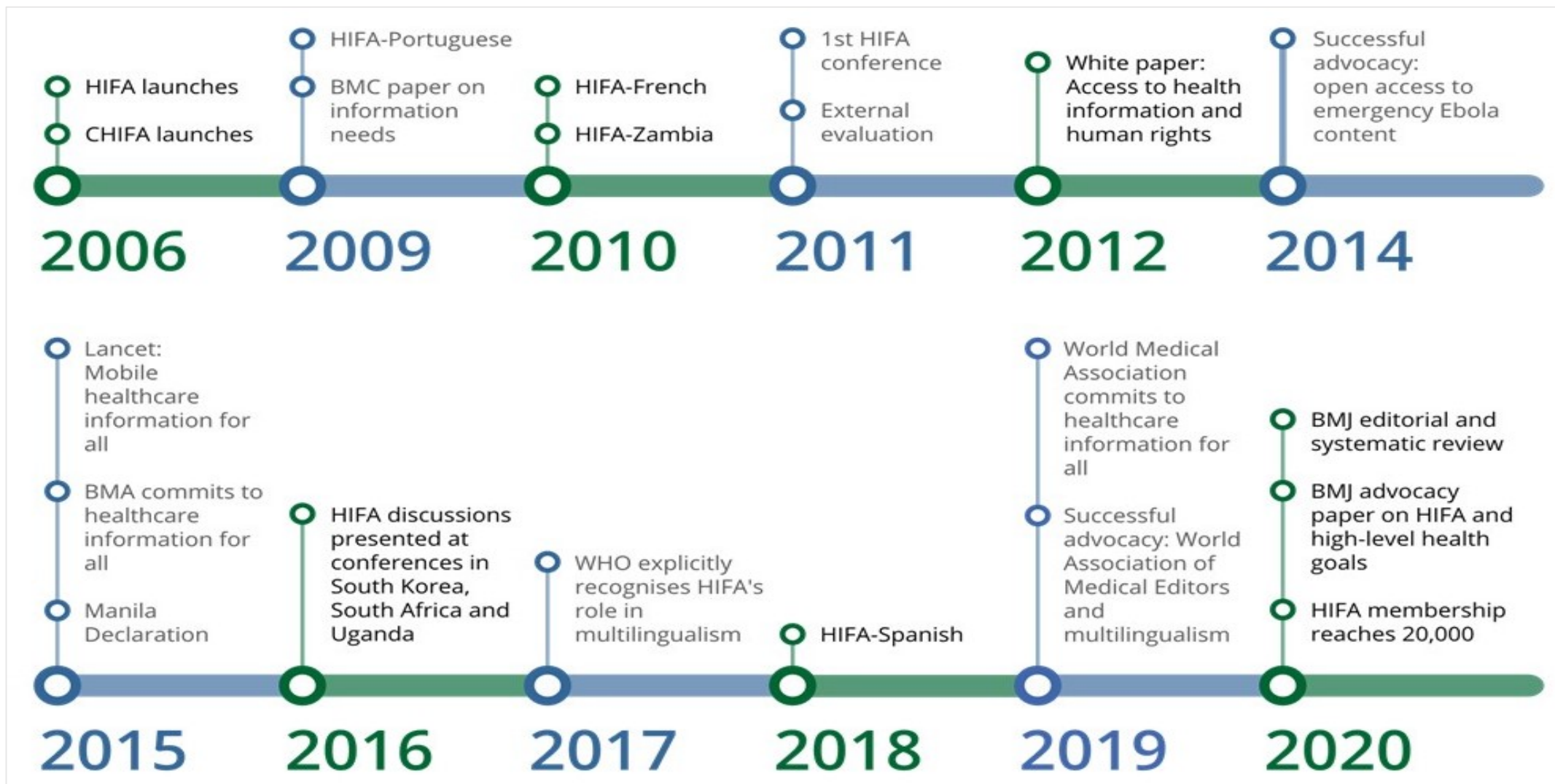
HIFA Theory of Change



HIFA Theory of Change



HIFA Storyline



Why Join HIFA?

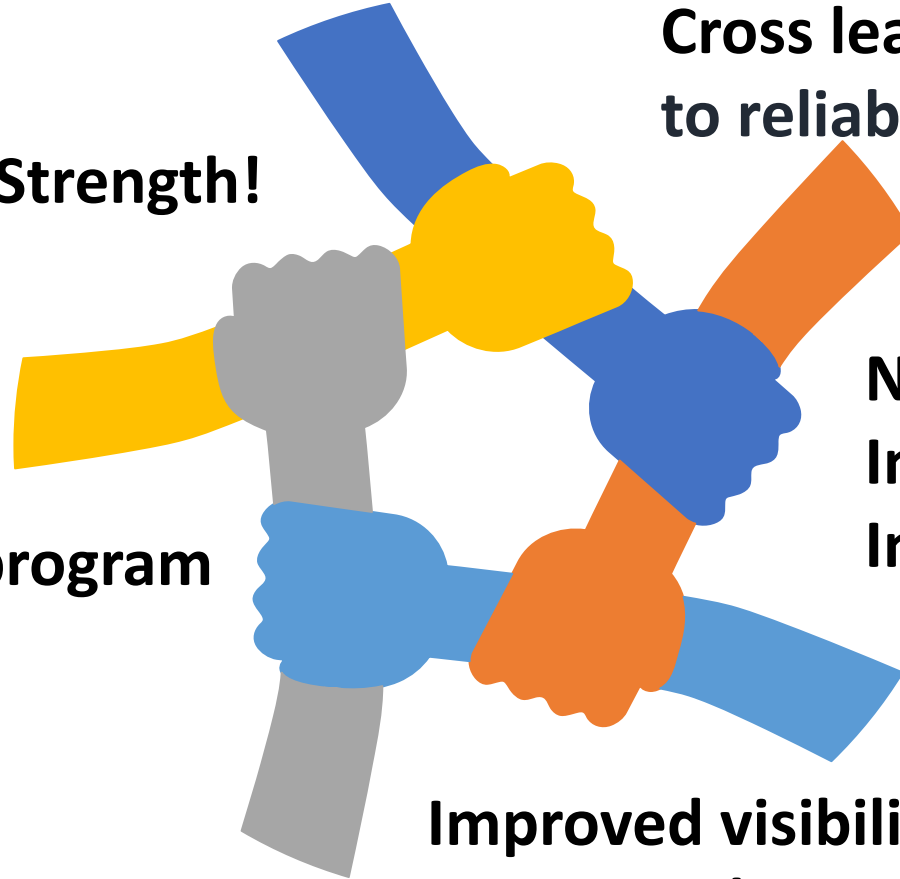
Collaboration = Strength!

**Cross learning and Improved access
to reliable healthcare information**

**Networking and liaisoning with
Individual/ Organization.
Interact and grow!**

Join Volunteer program

**Improved visibility of
Individual/ Organization**





Join HIFA!



Visit [HIFA](https://www.hifa.org) website



- Click [Join](#) on the homepage
- Fill the form and Submit
- Confirmation email to follow



Spread The Word!

Thank You

For more information:
