



*A global campaign:
Healthcare Information For All*

Guidelines for HIFA Country Representatives

The HIFA Country Representatives programme is an important part of the strategy to achieve the HIFA vision: a world where every person has access to the information they need to protect their own health and the health of others.

Why does HIFA have Country Representatives?

HIFA needs Country Representatives (CRs) to help grow the HIFA membership in each country. They are critically important in raising awareness about the importance of access to healthcare knowledge, and engaging new members in their country to join HIFA.

Who are they?

CRs are HIFA members who are willing to promote HIFA in their country and engage new members.

How are they selected?

Any member of HIFA is eligible to be a CR.

Where do they live? What is their professional status? Which organisations do they work for?

CRs may live in any country. They may have any professional status and work with any organisation. They may work with any of the 3000-plus organisations represented in the HIFA membership, or they may be independent.

What do they do?

CRs encourage people in their country to join the HIFA forum. They are encouraged to send an email invitation to all their colleagues and networks (see below). Some CRs also give presentations about HIFA at meetings and conferences, and on radio and television.

How are they supported?

CRs are provided with one-to-one support and advice by the HIFA CR Coordinator (Tara Ballav Adhikari). PowerPoint presentations are available, which may be modified as required for the specific country/audience. CRs are volunteers and are not paid.

How are they recognised?

CRs are listed on the HIFA website, together with their profiles and photos.

<http://www.hifa.org/people/country-representatives>

How do CRs track progress?

Every 6 months, all CRs are invited to report on their activities in the previous 6 months:

Activities reported by CR during the year:

a. CR sent email invitations to join HIFA, colleagues and forums

- b. CR made public invitation to join HIFA, at meetings and conferences
- c. CR includes HIFA in their regular email signature
- d. CR has done a special activity to promote HIFA (for example, Powerpoint presentation about HIFA)

Every 6 months, or when requested, the CR Coordinator will keep CRs informed on the number of members in each country. As requested, the CR Coordinator can provide guidance on how to monitor the number of members in each country.

Country Representative of the Year Award

At the end of each year the HIFA Steering Group awards a Certificate for HIFA Country Representative of the Year. The award is given based on the CR's activities during the year, and includes a small (50 USD) prize.

Further information:

Email us at: tara@hifa.org , adhikaritaraballav@gmail.com, neil@hifa.org

Details at: <http://www.hifa.org/people/country-representatives/map>

INVITATION TO HIFA

I strongly encourage you to join HIFA. It is a wonderful platform to share and receive information on health issues globally, and to raise your professional visibility. Join here (free): www.hifa.org/joinhifa

Healthcare Information For All

HIFA (Healthcare Information For All) is a global social movement to improve the availability and use of healthcare information in low- and middle-income countries. It has more than 17,000 members (health workers, librarians, publishers, researchers, policymakers...) committed to the progressive realisation of a world where every person has access to the healthcare information they need to protect their own health and the health of others.

Why join HIFA?

- Be part of a worldwide community of more than 17,000 professionals from more than 3000 organisations in 177 countries, all dedicated to meet the information and learning needs of healthcare providers
- Learn from others and share your experience
- Make new contacts and collaborations
- Let others know about your interests, activities, services, publications
- Find out about funding and training opportunities, useful websites, new publications...
- Collaborate to achieve common goals.

HIFA is open to anyone with an interest in improving healthcare in developing countries and membership is free.

Join today - visit www.hifa.org/joinhifa

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